

PRESS RELEASE

For immediate release

PROFAB ANNOUNCES THE OFFICIAL INTEGRATION OF GUILDCREST HOMES AND ITS EXPANSION INTO ONTARIO

Saint-Apollinaire [February 9, 2026] — The ProFab Group announces the official integration of Guildcrest Homes, an Ontario-based company recognized for its expertise in modular homes as well as in institutional and multi-units' projects. This integration is part of ProFab's development strategy and represents an important milestone in the expansion of its presence in the Ontario market.

The ProFab Group announces the integration of Guildcrest Homes, a Canadian company with more than 35 years of experience in modular construction. Recognized for its expertise in single-family residential construction as well as in institutional and multi-units' projects, this integration represents a strategic lever to support ProFab's growth in the Ontario market. The expertise developed by Guildcrest Homes over the years, characterized by a recognized know-how in modular construction for both residential and larger-scale multi-units projects, strengthens the capabilities of the ProFab Group. This complementary expertise aligns with ProFab's continued expansion in Ontario and contributes to structuring its development through proven practices that meet the Group's quality standards. Through this integration, ProFab expands its offering in the Ontario market by introducing model collections tailored to local realities, for both single-family residential homes and multi-units' projects. New models will be introduced progressively to meet market expectations and support the strategic positioning of the ProFab brand in Ontario.

"The integration of Guildcrest Homes allows us to structure our development in Ontario in a thoughtful and sustainable manner," said Sébastien Lachapelle, Vice President of Revenue and Commercialization at ProFab. "Our objective is to build ProFab's brand awareness with credibility and consistency, by leveraging recognized expertise and a coherent approach, both with the general public and with industry partners."

This phase of market entry is intended to prepare ProFab's growth in Ontario by establishing a strong and cohesive brand presence. It is supported by the launch of a dedicated ProFab Ontario web platform, designed to support market development and showcase the residential and multi-residential offering.

Operations, customer contacts, and services associated with Guildcrest Homes will be maintained and progressively integrated into the ProFab Group's structure, ensuring business continuity and a smooth transition for all clients.

About the ProFab Group

Founded in 1989, ProFab is a Quebec-based company specializing in the design and manufacturing of high-quality factory-built homes. Building its expertise, innovation, and commitment to customer satisfaction, ProFab has established itself as a leader in modular residential construction in Quebec and Ontario, including multi-units and institutional projects. Its multidisciplinary team is dedicated to delivering durable and accessible housing solutions tailored to the needs of each family.

About Guildcrest Homes

Guildcrest Homes is a Canadian company that designs and manufactures modular homes from its production facility in Morewood, Ontario, operating since 1991. The company serves clients across the province through its sales locations, a growing network of authorized builders, and institutional and multi-units' partnerships. Recognized for its expertise, Guildcrest Homes is active in both single-family residential projects and larger-scale developments.

MEDIA CONTACT

For interview requests, logos, photos, or images of model homes, please complete the following form: <https://www.profab.ca/en/press-media/>.