

## PRESS RELEASE

**For immediate release**

### **GUILDCREST HOMES ANNOUNCES ITS INTEGRATION INTO THE PROFAB GROUP AND WILL OPERATE UNDER PROFAB ONTARIO**

Saint-Apollinaire, Quebec [February 5, 2026] — Guildcrest Homes announces its official integration into the ProFab Group. This milestone marks a new phase in the company's evolution, as it will now operate under ProFab Ontario. This integration is part of a strategic initiative aimed at supporting long-term development, strengthening organizational capabilities, and consolidating its presence in the Ontario modular construction market.

A Canadian company with more than 35 years of experience in modular construction, Guildcrest Homes has developed recognized expertise in the design and delivery of single-family homes as well as institutional and multi-residential projects. Its integration into the ProFab Group reflects a shared vision to enhance innovation capacity, optimize industrial synergies, and support structured growth in the Ontario market. Through this integration, Guildcrest Homes gains access to expanded resources, planning tools, and complementary expertise in product development, operational performance, and market development. It creates an environment conducive to the evolution of practices, while preserving the field of expertise and close client approach that defines the company. Guildcrest Homes therefore continues its development under the ProFab Ontario name, within a framework aligned with the Group's standards. In this context, ProFab Ontario intends to strengthen its modular construction offering in Ontario by delivering diversified solutions tailored to market realities, for both single-family residential and multi-residential projects. The progressive introduction of new model collections is intended to address emerging needs and support the brand's positioning across the province.

"The integration of Guildcrest Homes allows us to structure our development in Ontario in a thoughtful and sustainable way," said Sébastien Lachapelle, Vice President of Revenue and Commercialization at ProFab. "Our objective is to build ProFab's brand awareness with credibility and consistency, by leveraging recognized expertise and a coherent approach, both with the general public and with industry partners."

The transition will take place gradually and thoughtfully. Operations, teams, and customer services will be maintained and progressively integrated into the ProFab Group's structure, ensuring business continuity and consistent experience for clients and partners.

#### **About Guildcrest Homes**

Founded in 1991, Guildcrest Homes is a Canadian company specializing in the design and manufacturing of modular homes from its production facility located in Morewood, Ontario. Active across the province, the company serves residential and professional clients through its sales locations, a growing network of authorized builders, and collaborations in the institutional and multi-residential sectors. Recognized for its expertise and the quality of its projects, Guildcrest Homes now operates under the ProFab Ontario name, continuing its development in line with its established standards of quality.

#### **About the ProFab Group**

Founded in 1989, ProFab is a Quebec-based company specializing in the design and manufacturing of high-quality factory-built homes. Recognized for its expertise, innovation, and commitment to customer satisfaction, ProFab has established itself as a leading player in modular residential construction in Quebec and Ontario, including multi-residential and institutional projects. Supported by a multidisciplinary team, the company develops durable and accessible housing solutions tailored to the needs of today and tomorrow.

#### **MEDIA CONTACT**

For interview requests, logos, photos, or images of model homes, please complete the following form: <https://www.profab.ca/en/press-media/>.